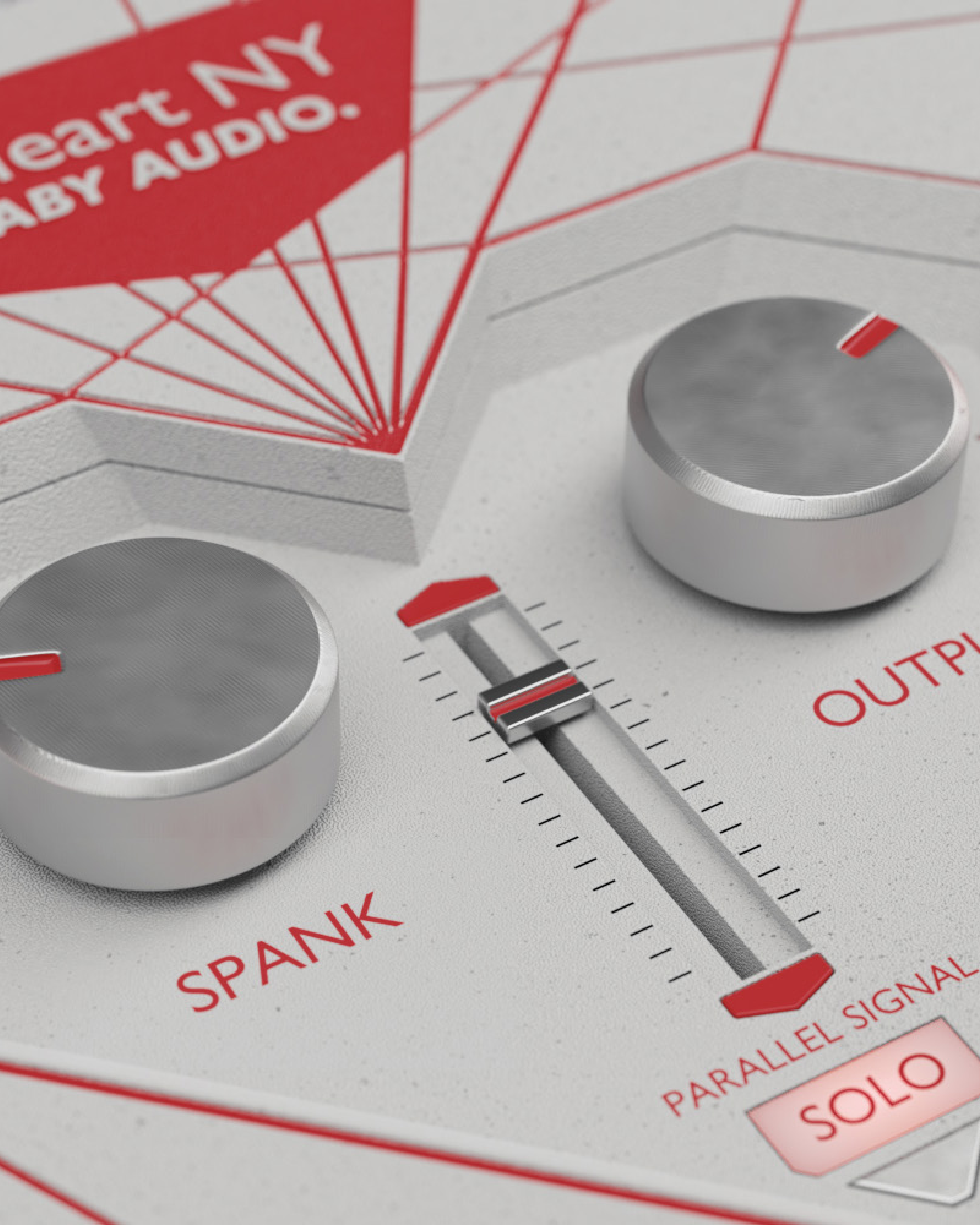# I HEART NY

PARALLEL COMPRESSOR

BABY AUDIO.

MANUAL

MEET I HEART NY

'New York compression' - or parallel compression - is a technique where you send your audio to a separate bus, crush it to death with expensive hardware, then blend it in with your dry track for a sound that is both powerful and dynamic. The technique was made popular in New York's production circles in the 1990s — when million-dollar studios were readily available to anyone with a record deal.

With I Heart NY we wanted to bring this technique into your DAW. With a simple plugin that replicates the sound of classic 'New York style' parallel compression — but simplifies the workflow.
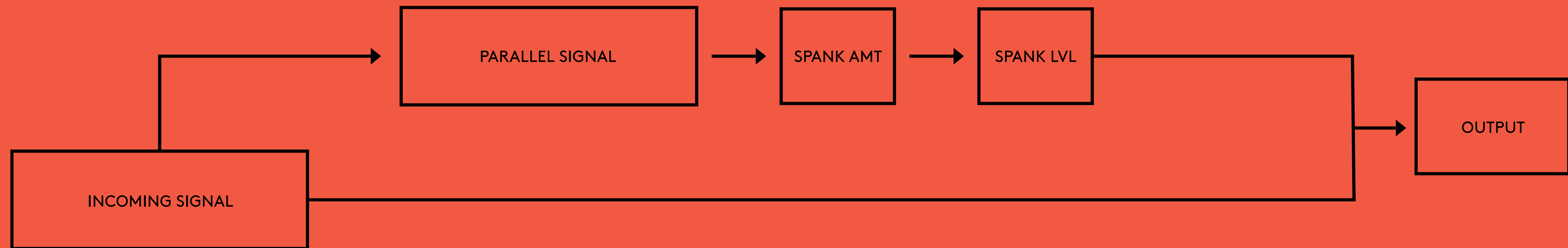
FEATURES

● Parallel bus hosted inside the plugin for an ultra-simple workflow*

● Purpose-designed compression algorithm with an addictive punch

● EQ-curve and adaptive side-chain filtering under the hood for extra tone-shaping

● Can be used as a normal insert compressor by engaging the 'solo' button

*Note that the "Parallel Signal" fader is a volume fader and not a 'mix percentage' knob. You're adding the compressed track on top of your dry track, just like bringing in a parallel bus on a mix console. Use the "Output" knob to reduce the combined volume of the wet and dry signals.

SIGNAL FLOW

PARAMETERS

SPANK

Controls the amount of parallel compression. The level of your signal - along with your creative desires - will determine whether you need to turn this knob up or down. You'll find that the SPANK knob has a wide range - from 'subtle' to 'out of control'. The left side meter visualizes the level of SPANK (/gain reduction) in real time - and, as a rule of thumb, a good initial setting is to have the meter peak right before the first red indicator. From there, you can blend in the parallel signal and come back to tweak the SPANK knob later if you need to make adjustments.

OUTPUT

The parallel and dry signals are both routed to the OUTPUT stage, which allows you to set the global level of I Heart NY's audio output. Note that, because you are mixing two signals together, the OUTPUT knob will need to be dialed down if you want to gain match to the incoming audio level.

PARALLEL SIGNAL

Sets the volume of the parallel signal. Note that the level will be perceived relative to the level of your original audio. So for very loud signals, you will need to turn the fader further up to hear the effect, whereas for lower signals, the effect will be more immediate.

'SOLO' MODE

Engaging the SOLO button bypasses the dry signal and lets the parallel signal run through the OUTPUT on its own. This, effectively, makes the plugin work as a regular insert compressor.

COMPATIBILIY

Plugin formats: VST, VST3, AU, AAX.

Platforms supported: Mac OS 10.7 and up including Catalina. PC Windows 7 and up.

DAWs supported: Ableton Live, Pro Tools, Logic Pro, FL Studio, Cubase, Nuendo, Reaper, Reason and most other major DAWs on the market.

INSTALLATION

A software download is supplied with your purchase, however you can always go to **babyaud.io/downloads** for the latest software updates.

After downloading, unzip the file and select either Mac or PC depending on your system. (Warning: don't run the PC file on a Mac and vice-versa).

● MAC: Double click on the PKG installer and follow the instructions
● PC/WINDOWS: Double click on the setup file and follow the instructions

ACTIVATION

Activate your software by entering the serial key that was emailed to you when you bought the product. Serial keys are entered in the 'trial mode' open screen.
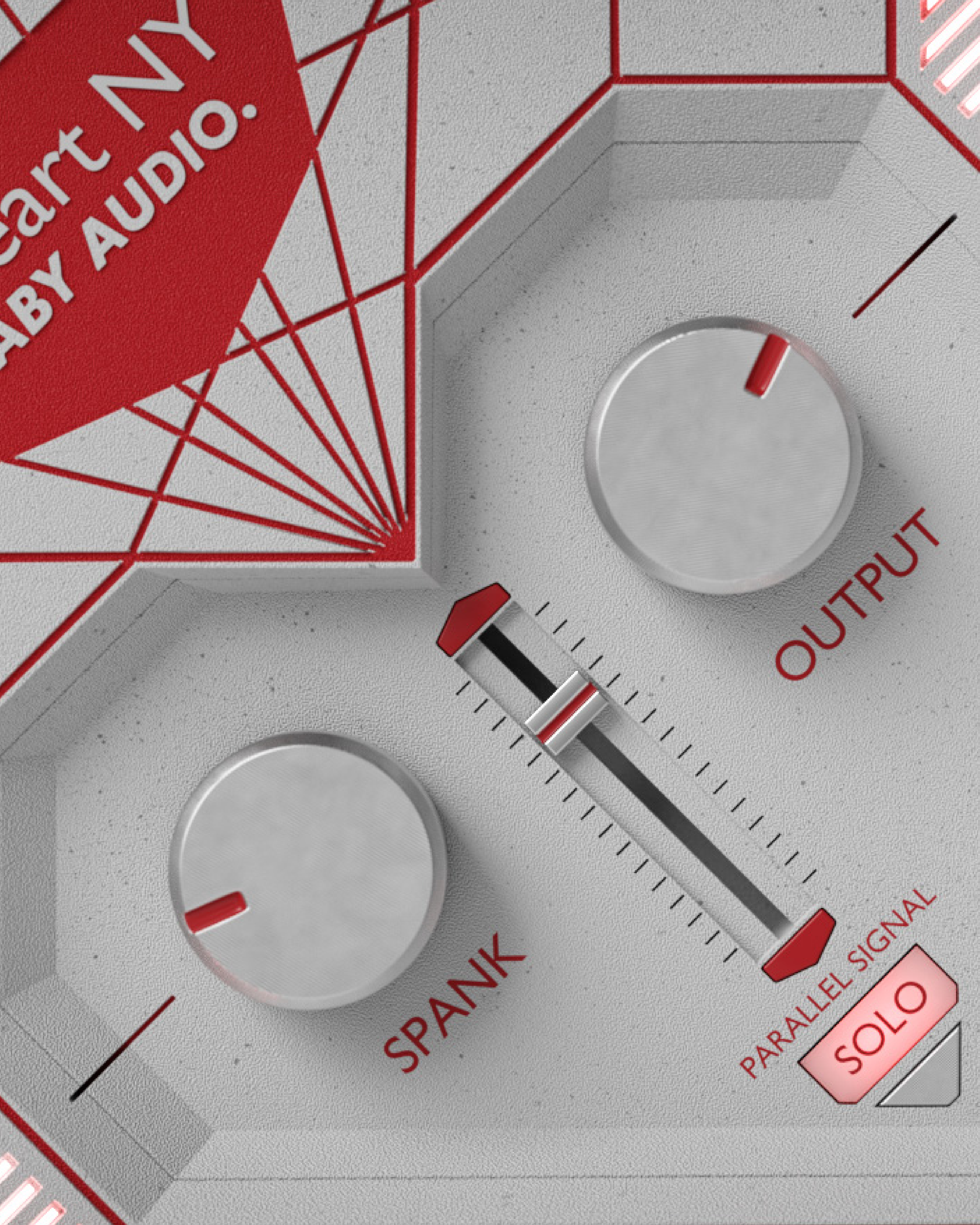If you have any problems activating, please email **support@babyaud.io**

TRIAL VERSION

The I Heart NY trial version will output 5 seconds of silence every 60 seconds. To buy the full version, go to **babyaud.io**

EULA

Please read our End User License Agreement here: **babyaud.io/eula**

UNINSTALL LOCATIONS

MAC OS

AU:/Library/Audio/Plug-ins/Components/

VST:/Library/Audio/Plug-ins/VST/

VST3:/Library/Audio/Plug-ins/VST3/

AAX:/Library/Application Support/Avid/Audio/Plug-Ins/

WINDOWS

VST: The file will be in the custom path selected during installation

VST3: \Program Files\Common Files\VST3\

AAX: \Program Files\Common Files\Avid\Audio\Plug-Ins\

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HAVE FUN USING I HEART NY!